

## Bio and Speaker Introduction

### Jeff's Bio

These are for written materials marketing your event. **Please do not use them for introducing Jeff's presentation.** The introduction is included on the next page.

The bio has been provided in varying lengths to meet the needs of your promotional and marketing efforts.

#### Bio - long

Jeff Schwisow is passionate about helping teams and organisations to deliver exceptional outcomes by being exceptional at the work they do...and how they do it. He loves to help create workplaces that are defined by the sum of each individual's strengths rather than limited by their collective weaknesses.

He believes that intentionally seeking out and valuing difference - the rich diversity of knowledge, experience, thought and perspective that exists within every organisation – is the foundation on which an exceptional workplace is built.

The first 28 years of his professional life were spent as a project manager – leading teams of 20 to 2000 staff in the design and construction of process infrastructure valued at up to \$1.5B.

In 2012, Jeff founded his Melbourne-based consulting practice to help businesses develop and implement 'strategy' in a way that makes them more resilient and adaptable. Through strategic consulting, speaking, and as author of *PROJECTIFY*, he shows organisations how to engage their people and leverage their leadership to make intentional investments in the future they aspire to create.

His clients have included Shell, Chevron, CPB Contractors, Downer Utilities, Citipower/Powercor, Sydney Water and Babcock Canada.

He shares a hilltop in Victoria's beautiful Yarra Valley with his wife, 2 dogs and 3 alpacas.

#### Bio – short

As a speaker, strategic consultant and author of *PROJECTIFY*, Jeff Schwisow helps businesses become more adaptable and resilient by tapping into the rich diversity of knowledge, experience, thought and perspective that exists within every organisation. He shows business leaders how valuing difference can help them leverage their leadership and 'make strategy'. His clients have included: Shell, Chevron, PetroChina, CPB Contractors, Downer Utilities, Powercor/Citipower and many more.

#### Bio – super short

Through his writing, speaking and consulting, Jeff Schwisow helps organisations become exceptional by creating exceptional workplaces. Jeff uses the value of diversity and a project mindset to engage a business's people in turning strategic intent into operational resilience and adaptability.

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*When you're brave enough to make **difference** significant  
That's when diversity becomes a **significant** difference*

# JEFFSCHWISOW

## Speaker Introduction

This introduction should be used to introduce the keynote/Jeff to the audience.

Our next speaker is a leadership expert with a passion for people and the power of human endeavour.

He is here to show us how valuing diversity is today's most important leadership opportunity. A chance for leaders to leverage their people's knowledge, experience and perspective to create a thriving business AND a more fulfilling workplace.

His perspective comes from over 25 years of leading project teams of up to 2,000 people on complex construction projects valued at up to \$1.8B. And since 2011, helping other teams deliver better business outcomes by creating exceptional workplaces.

His project experience has been combined with the latest behavioural science to help leaders get the very best from their people...and use their people's best to become the organisation they aspire to be. An approach that forms the basis of his book PROJECTIFY.

Get ready to be challenged, inspired and maybe a little bit surprised.

Please welcome to the stage, Jeff Schwisow [shwee-zo].

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